

Joining the Chamber is an Investment in Your
Business.

That's Why You Deserve Options!

Check out our Tier Package Program
designed to help you and your
business get the **MOST** out of your
MEMBERSHIP!



Tier Investment with Benefits

Diamond \$5000

Extra Value of \$16,718

Includes All Perks from Previous Tier Levels

Diamond Member Plaque for the Business (\$100 Value)

Tier Level Sponsorship for ALL Chamber Sponsored Events (Unlimited Value)

12 mo. Scrolling Banner Ad on Chamber Webpage and Directory (\$1,800 Value)

Tier Level Sponsorship in all Spotlight & Scoop Publications (\$5,200 Value)

Titanium \$4000

Extra Value of \$9,618

Includes All Perks from Tiers Listed Below

2 Mass Emails (\$200 Value)

Website Homepage Logo/Link with Tier Status on Chamber Directory (\$2,000 Value)

Company Profile in Email Publication of Bi-Weekly Scoop (\$500 Value)-Company to Submit Profile to Chamber Staff

Platinum \$3000

Extra Value of \$5,417

Includes All Perks from Tiers Listed Below

Tier Level Sponsorship for Newport Harvest Street Festival including Festival FB Page w/Logo & Link to business site & on Newport Partnership FB Page (\$750 Value)

Tier Level Sponsor of New Member Welcome Page in Mo. Email Publication (\$100 Value)

Tier Level Sponsor of Rudolph's Roadshow (\$200 Value)

5 Ad's on Cosby Hwy Reader board up to 2 weeks each. Restrictions apply (\$1,000 Value)

Gold Premier \$2000

Extra Value of \$4,368

Includes All Perks from Tiers Listed Below

Tier Level Sponsor of Newport Harvest Street Festival (\$500 Value)

Tier Level Sponsor of Rhythm on the River (\$500 Value)

Elite Tier Identification in Chamber Directory (\$150 Value)

One Complimentary Booth at Newport Harvest Street Festival (\$100 Value)

Company Listed on Scrolling Power Point in Chamber Office and at Select Events (\$1,000 Value)

Gold \$1500

Extra Value of \$2,118

Includes All Perks from Tiers Listed Below

Company Logo on a Traveling Display Banner at Tier Level within Chamber office and at Select Chamber Events Year Round (\$500 Value)

Tier Level Sponsor for Newport Harvest Street Festival (\$250 Value)

Silver \$1000

Extra Value of \$1400

Includes All Perks from Tiers Listed Below
3 mo. Scrolling Banner Ad on Chamber Site (\$150 Value) Chamber Discretion on Mo.

2 Tier Level Sponsorships in Bi-Weekly Spotlight Publication per yr. (\$100 Value)

2 Comp. Legislative Breakfast Tickets (\$30 Value)

50% off Booth at Newport Harvest Street Festival (\$37.50 Value)

One Mass Email (\$100 Value)

Bronze \$750

Extra Value of \$540

Includes All Perks from Tiers Listed Below

Tier Level Sponsor Rhythm on the River (\$250 Value)

One Mo. Scrolling Banner Ad on Chamber Site (\$150 Value) Chamber Discretion on mo.

2 Comp Lunch & Learn Tickets (\$30 Value)

Copper \$500

Includes All Perks from Enhanced Investment Package

Sponsorship Opportunities in Bi-Weekly Spotlight Publication starting at \$100 per Issue

Tier Level Sponsor for Chamber Sponsored Events

Enhanced Investment Package

Refer to Programs and Enhanced Investment Benefit Pages

Did you Know

A nation wide survey of 2,000 adults conducted by the Shapiro Group, found that businesses that belong to a Chamber of Commerce see an **increase** of:

49% in **consumer favorability**

51% in **consumer awareness**

80% in **consumer likelihood of purchasing goods or services.**

The Study also found that Chamber Members experience a **57% increase** in their **local reputation** and a **63% increase** in **future patronage from consumers.**

When you join the Cocke County Partnership Chamber of Commerce you get so much more than **benefits**. You're receiving a team dedicated to the growth and success of your business and Cocke County.

