

## Cocke County Partnership/Chamber Tier Membership Fees

### Basic Membership

- **Ribbon Cutting or Grand Opening** for your business if your business meets Partnership guidelines.
- **Increased visibility and networking opportunities** by attending Chamber Breakfast, 4<sup>th</sup> Wednesday Connection lunches, ribbon cuttings, groundbreaking, open houses, grand openings, member mingles and seminars. These networking opportunities will give you the opportunity for your business to grow.
- **Promotion of your business throughout the county and region:** The Chamber offers many opportunities for members to promote their business through print media and event sponsorship. Examples include relocation and visitors' packets, brochure and business card racks located in Chamber office, Chamber Member Mingle, Partnership breakfast, Newport Harvest Street Festival and the Rhythm on the River Concert Series. Shop Local Shop Cocke County promotion and Shop Newport/Cocke County is always highly endorsed.
- **Bi-weekly email** of all Chamber events & activities for all members & representatives.
- **Bi-weekly email** newsletter of member activities and events for all members & representatives.
- **Referrals:** The chamber staff always refers calls and walk-ins to our Chamber Directory, brochure & business card racks located in the Chamber office.
- **Member-to-member business:** We encourage local shopping and continually give you a platform to tell about your business and what services you can provide.
- **Member pricing** for Cocke County Partnership events
- **Listing and hyperlink on the Chamber website:** We can link you to our Chamber of Commerce web site.
- **Recognition** identified as a proud member of the Chamber with window decal.
- **Complimentary membership mailing labels (print or emailed)** are available to Chamber members at no charge. There is a \$75.00 fee for non-members.
- **Complimentary membership directory (print or emailed)** is available to Chamber members at no charge. There is a \$75.00 fee for non-members.
- **Increased knowledge of pertinent business topics:** The Chamber holds seminars throughout the year on various topics pertaining to small business. These seminars are a great way to learn and a valuable means to meet other members with similar interests. Seminars are little or no cost.
- **TSBDC Counseling Services:** The Chamber of Commerce partners with the Tennessee Small Business Development Center (TSBDC) to offer counseling services for existing or potential small business owners and entrepreneurs.
- **Vital information about the community in which you do business:** Data, which includes quality of life materials, demographics, labor force data, wage surveys, census data and real estate information is available through the chamber.
- **Communication with other members/community thru Chamber Member Information Center online.**
- **Free Hot Deals & Properties, job posting, etc. on the Chamber website.**
- **Free Notary Services**
- **Free Certificate of Origin processing.**
- **Get involved:** There are many opportunities to volunteer in the community with events or umbrella organizations of the Cocke County Partnership.

### Copper Package \$500

- Includes all benefits above.
- Sponsorship opportunities in bi-monthly email to members and representatives, starting at \$100 per issue.
- Copper Sponsor Recognition for a Chamber sponsored event (\$100 value).

### \$100 Extra Value

### Bronze \$750

- Includes all benefits above.
- Bronze Sponsor Recognition for Rhythm on the River (\$250 value).
- Two Complimentary Lunch & Learn tickets (\$20 value).
- One-month scrolling banner ads on web site (\$150 value). Chamber discretion on month.

### \$540 Extra Value

<p>Silver \$1000</p> <p><b>\$1367.50 Extra Value</b></p>	<ul style="list-style-type: none"> <li>• Includes all benefits above.</li> <li>• Three-month scrolling banner ads on web site (\$150 value). Chamber discretion on month.</li> <li>• Two sponsorship recognitions in Chamber Bi-Weekly newsletter each year (\$100 value).</li> <li>• Two complimentary Legislative Breakfast tickets (\$20 value).</li> <li>• 50% off booth space at Newport Harvest Street Festival each year (\$37.50 value).</li> <li>• One mass email valued at \$100.</li> </ul>
<p>Gold \$1500</p> <p><b>\$2117.50 Extra Value</b></p>	<ul style="list-style-type: none"> <li>• Includes all benefits above.</li> <li>• Your Logo on a Traveling Display Banner at your Tier level at select Chamber Events (Member Breakfast, Lunch and Learns &amp; more) throughout the year. (\$500 value)</li> <li>• Sponsorship recognition for Newport Harvest Street Festival (\$250.00 value).</li> </ul>
<p>Gold Premier \$2000</p> <p><b>\$4367.50 Extra Value</b></p>	<ul style="list-style-type: none"> <li>• Includes all benefits above.</li> <li>• Sponsorship recognition for Newport Harvest Street (\$500 value).</li> <li>• Gold Sponsorship recognition for Rhythm on the River (\$500 value).</li> <li>• Identification as an Elite Tier Member in the Member Directory (\$150.00 value).</li> <li>• One free booth at Newport Harvest Street Festival (\$100 value).</li> <li>• Your Business on scrolling Power Point in Chamber Office (\$1000.00)</li> </ul>
<p>Platinum \$3000</p> <p><b>\$5417.50 Extra Value</b></p>	<ul style="list-style-type: none"> <li>• Includes all benefits above.</li> <li>• Sponsorship recognition for the Newport Harvest Street Festival and recognized as Platinum Sponsor on Newport Street Festival webpage with logo/link to your website and on Newport Street Festival Facebook each year (\$750 value).</li> <li>• Sponsor of Welcome New Member page in monthly email publication (\$100 Value).</li> <li>• Sponsorship for Rudolph's Road Show Community Decorating Contest (\$200 Value).</li> <li>• 2 messages up to 2-week period on Partnership Reader Board. Message is 5 seconds per slide up to 4 slides. No soliciting and Partnership has preapproval on any message. Please book early space is limited. Value \$1000.00</li> </ul>
<p>Titanium \$4000</p> <p><b>\$9617. Extra Value</b></p>	<ul style="list-style-type: none"> <li>• Includes all benefits above.</li> <li>• Two mass emails valued at \$200.</li> <li>• Website Homepage Logo /Link as Titanium Member each year (\$2000.00).</li> <li>• Profile of Company in Chamber Email Publication done annually in Bi- Weekly Scoop. Company profile to be submitted by your company (\$500 value).</li> </ul>
<p>Diamond \$5000</p> <p><b>\$16,717.50 Extra Value</b></p>	<ul style="list-style-type: none"> <li>• Includes all benefits above.</li> <li>• Special Plaque for your business recognizing your status as a Diamond Member (100 value).</li> <li>• Sponsorship recognition on any additional Chamber sponsored community events at no added cost (unlimited value).</li> <li>• Scrolling Banner Ads on Directory &amp; Event Page all year. This will be in rotation with monthly members (\$1800 value)</li> <li>• Sponsor recognition in all Bi-Weekly Publications (\$5200 value).</li> </ul>

For more information,

please call 423-623-7201 or email

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