



Cocke County Partnership 2020 Parade Guidelines

- All participants (floats, vehicles & horses, etc.) are encouraged to incorporate the parade theme in their music, float design, and/or costumes. We will not be accepting marchers this year.
- Entries must be entertaining to a family audience, primarily children.
- **No Santa Claus replicas may be part of any entry other than the Official Santa Claus Parade Float.**
- Participants in the parade shall not be consuming or giving the impression of consuming alcoholic beverages and/or narcotics and shall refrain from smoking during participation in the parade.
- Any entry may be refused up to the start of the parade should the entry not meet parade guidelines or differ from its approved entry form.
- Staging will begin @ 11:30am in 15-minute increments at the CCHS parking lot. You will be notified of what time you need to be at the parking lot to line up the week before the parade. No one will be permitted to approach any part of the Cocke County school building.
- Route of Parade – Begins at Cocke County High School Parking Lots and will end at Lincoln Avenue Baptist Church. (DUE TO SAFETY AND TRAFFIC CONTROL we ask that everyone must follow the route to completion at Lincoln Ave. Baptist Church). Horses, Tractors & ATVs that will be returning to Cocke County High School: you **MUST** continue to the end of the parade route and an escort will be waiting to provide a safe return to Cocke County High School.
- Reckless behavior will not be tolerated. (Burn outs/squealing tires) Failure to abide by these rules may result in removal from the parade and exclusion from future programs.
- ATVs – Must have a valid Driver's License. If driver is under 18 a parental consent form must be signed.
- All horses will ride together at the conclusion of the parade following Santa and Mrs. Claus.

Parade Guidelines will be strictly enforced.

Performance Requirements

- All performances will take place in front of First Baptist Church only and are limited to 3 minutes.

· In an effort to keep the parade moving at a steady pace if there are technical difficulties with music and you are not able to fix the difficulty within a reasonable amount of time (2 minutes) please continue the parade route.

Float Requirements

- All floats are encouraged to incorporate the Parade theme.
- Automobiles are encouraged to be decorated. (Including automobiles hauling floats).
- Signage shall be restricted to a total of 2 signs per float. Each sign must not exceed 3 x 8 feet the sign should state the name of the group and theme so as to be easily identified by the media. Any acknowledgments should be in smaller lettering below the group name.
- Music is strongly encouraged. Please play Christmas music only.
- Floats with generators or other possible fire hazards must provide suitable fire extinguishing equipment on the float.
- Because we are not having Marchers, candy can be distributed from the floats in a safe manner.
- Participants must ride on the float. No one is to sit on the edge of the float /trailers with their feet dangling over the side. It is strongly recommended that children be securely seated and supervised on the floats.
- There will be no premature exiting of the Parade route.

Judging Requirements and Awards

The judging will take place at the Parade starting location (Cocke County High School Parking lots). Entries will be judged according to the criteria below. Judging is based on four categories. Each category is rated on a scale of 1 to 10 for an overall score of 40. Judging will begin promptly at 2:30 pm and will continue until the last group has been staged. Everyone needs to be on the float ready to be judged.

- Effort - Adherence to the rules, theme, organization and planning
- Theme - Adherence to the chosen theme, effective presentation of theme
- Appearance and Originality - Style, presentation, overall appearance, and originality
- Participation - From children on float, community spirit, enthusiasm from members of the group

Winners will be awarded as follows: 1st Place Overall, 2nd Place Overall, 3rd Place Overall & Best Non-Profit. A plaque will also be awarded as the Mayor's Choice Float. The Judges will decide tie breakers. All decisions will be final.

Parade Registration Link- <https://bit.ly/NewportParade20>