

Cocke County Partnership/Chamber Tier Membership Fee's

Basic Membership

- **Ribbon Cutting or Grand Opening** for your business if your business meets Partnership guidelines.
- **Increased visibility and networking opportunities** by attending Chamber Breakfast, 4th Wednesday Connection lunches, ribbon cuttings, groundbreaking, open houses, grand openings, member mingles and seminars. These networking opportunities will give you the opportunity for your business to grow.
- **Promotion of your business throughout the county and region:** The Chamber offers many opportunities for members to promote their business through print media and event sponsorship. Examples include: relocation and visitor's packets, brochure and business card racks located in Chamber office, Chamber Member Mingle Partnership quarterly breakfast, Newport Harvest Street Festival and the Rhythm on the River Concert Series. Shop Newport/Cocke County is always highly endorsed.
- **Bi-weekly email** of all Chamber events & activity for all members & representatives.
- **Bi-weekly email** newsletter of member activities and events for all members & representatives.
- **Referrals:** The chamber staff always refers calls and walk-ins to our Chamber Directory, brochure & business card racks located in the Chamber office.
- **Member-to-member business:** We encourage local shopping and continually give you a platform to tell about your business and what services you can provide.
- **Member pricing** for Cocke County Partnership events
- **Listing and hyperlink on the Chamber website:** We can link you to our Chamber of Commerce and Tourism web site.
- **Recognition** identified as a proud member of the Chamber with window decal.
- **Complimentary membership mailing labels (print or emailed)** are available to Chamber members at no charge. There is a \$75.00 fee for non-members.
- **Complimentary membership directory (print or emailed)** are available to Chamber members at no charge. There is a \$75.00 fee for non-members.
- **Quarterly Partnership News Article:** An ad is sent out each quarter in the Newport Plain Talk to keep the public informed on the business activity in the Chamber of Commerce and what the Partnership as well as the partnering organizations are doing in the Community. This is also a sponsorship opportunity.
- **Increased knowledge of pertinent business topics:** The Chamber holds seminars throughout the year on various topics pertaining to small business. These seminars are a great way to learn and a valuable means to meet other members with similar interests. Seminars are little or no cost.
- **TSBDC Counseling Services:** The Chamber of Commerce partners with the Tennessee Small Business Development Center (TSBDC) to offer counseling services for existing or potential small business owners and entrepreneurs.
- **Vital information about the community in which you do business:** Data, which includes quality of life materials, demographics, labor force data, wage surveys, census data and real estate information is available through the chamber.
- **Communication with other members/community thru Chamber website:**
- **Hot Deals, job posting, etc.**
- **Free Notary Services**
- **Free Certificate of Origin processing.**
- **Get involved:** There are many opportunities to volunteer in the community with events or umbrella organizations of the Cocke County Partnership.

Enhanced Package
\$500.00

\$187.50
Extra Value

- Includes all benefits above.
- Advertising opportunities in bi-monthly email to members and representatives.
- Free usage of Small conference room for 10-12 during regular Chamber hours (projector, dry erase board & Wi-Fi available) \$25.00 value.
- Free upgrade to Enhanced Package \$25.00 value each year.
- 50% off booth space at Newport Harvest Street Festival each year \$37.50 value each year.
- Bronze Sponsor Recognition for a Chamber sponsored event \$100.00 value each year.

Bronze
\$750.00

\$457.50
Extra value

- Includes all benefits above.
- Silver Sponsor Recognition for Rhythm on the River \$250 value each year.
- Two Complimentary lunch & Learn tickets \$20.00 value each year.

<p>Silver \$1000.00</p> <p>\$877.00 Extra value</p>	<ul style="list-style-type: none"> • Includes all benefits above • One month banner ads on web site \$150.00 value each year. With Chamber approval on decision of month. (only available to Enhanced and advanced tiered package members) • Two sponsorship recognition in Chamber By-Weekly newsletter each year \$100.00 value each year. • Two complimentary Legislative Breakfast tickets \$20.00 value each year.
<p>Gold \$1500.00</p> <p>\$1127.00 Extra Value</p>	<ul style="list-style-type: none"> • Includes all benefits above • Personal call for opportunity to sponsor new events/activities. • One free booth at Newport Harvest Street Festival \$100.00 value each year. • Silver sponsorship recognition for Newport Harvest Street Festival \$250.00 value each year
<p>Gold Premier \$2000.00</p> <p>\$2127.00 Extra Value</p>	<ul style="list-style-type: none"> • Includes all benefits above • Gold Sponsorship recognition for Newport Harvest Street \$500.00 value each year. • Gold Sponsorship recognition for Rhythm on the River \$500.00 value each year.
<p>Platinum \$3000.00</p> <p>\$5977.00 Extra Value</p>	<ul style="list-style-type: none"> • Includes all benefits above • Two mass emails \$200.00 each year. • Recognition as Platinum Partner for the Newport Harvest Street Festival • Recognized as Platinum Sponsor on Newport Street Festival page with logo/link web and Newport Street Festival Facebook each year.
<p>Titanium \$4000.00</p> <p>\$9477.00 Extra Value</p>	<ul style="list-style-type: none"> • Includes all benefits above • Sponsorship recognition on a tailor-made for your business Chamber sponsored community event each year. • Website Homepage Logo /Link as Titanium Member each year. • One Quarterly sponsorship in Newport Plain Talk Sponsoring Partnership Place \$350.00 value each year. (full color page in weekend edition giving update on Partnership, Chamber & Tourism).
<p>Diamond \$5000.00</p> <p>\$10,677.00 Extra Value</p>	<ul style="list-style-type: none"> • Includes all benefits above • Special Plaque recognizing your status as a Diamond Member to hang in business. • Sponsorship recognition on all Chamber sponsored community events each year. • Four mass emails \$400.00 each year.

For more information contact the Chamber Office at 423-623-7201

or email

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